



Email Template

Delta1st POS

Use Cases

Ultra-Short Cold Email

Subject: Quick Question About Your POS

Hi {{Name}},

Most businesses we talk to are using multiple systems to manage payments, inventory, or invoicing, and paying extra for it.

Is that true on your end, or have you already consolidated everything?

{{Rep}}

Margin-Focused Email

Subject: Processing Fees Question

Hi {{Name}},

Quick question, how are you currently handling processing fees, and has it come up as a margin issue recently?

We work with businesses using Delta1st, an all-in-one POS that supports card-brand-compliant cost recovery without add-ons.

Worth a quick conversation?

{{Rep}}

Retail Email

Subject: Inventory + POS Question

Hi {{Name}},

Many retailers we speak with reach a point where inventory, POS, and reporting stop scaling together.

Delta1st is an all-in-one POS built specifically for retailers who want better inventory control without enterprise software.

Happy to share more if this is relevant.

{{Rep}}

Service Business Email

Subject: Scheduling + Payments

Hi {{Name}},

Quick question, are scheduling, invoicing, and payments handled in one system today, or spread across a few tools?

Delta1st combines all three so service businesses get paid faster with less admin work.

Open to a short conversation?

{{Rep}}

QSR Email

Subject: Quick Question about your POS

Hi {{Name}},

Many quick-service restaurants we speak with are juggling ordering, payments, and reporting across multiple systems and feeling it during peak hours.

Delta1st is an all-in-one POS designed for QSR environments that need fast checkout, simple menus, and reliable reporting without enterprise complexity.

Worth a quick conversation to see if this is relevant?

{{Rep}}