



Product Summary

Odoo Plug-In/Connector

The WAS Odoo Plug-In enables businesses to accept and reconcile payments natively inside Odoo ERP workflows, including invoicing, subscriptions, accounting, and point of sale. Rather than bolting payments onto the ERP through third-party gateways or custom integrations, the WAS Connector embeds payment acceptance directly into how the business already operates - keeping transactions, financial records, and operational data fully synchronized within Odoo.

Designed for ERP-driven organizations, this solution pairs Odoo's modular business platform with Woodforest Acceptance Solutions' bank-backed acquiring infrastructure. WAS owns underwriting, processing, settlement, funding, risk, compliance, and support, while Odoo remains the system of record for invoicing, accounting, inventory, subscriptions, and commerce. The result is faster collections, cleaner reconciliation, and a scalable payments foundation without re-platforming.

Who It's Built For

- Professional services and invoice-driven businesses
- Subscription and recurring-revenue companies
- Wholesale, distribution, and B2B merchants
- Retail and omnichannel merchants using Odoo POS

Core Use Cases

- Embedded Invoice Payments & Faster Collections
- Subscription & Recurring Billing at Scale
- Unified Omnichannel Commerce
- Growth Across Locations & Entities

Platform Differentiation

Unlike ERP or gateway-based payment add-ons, the WAS Odoo Plug-In preserves direct acquiring under a single bank-backed relationship. Sensitive card data remains outside the ERP in PCI-compliant WAS infrastructure, while payments, invoices, and accounting stay synchronized in near real time. Card-present payments are supported via WAS-approved PAX hardware, and card-not-present payments via invoice and subscription workflows.

Partner & Merchant Value

For merchants, Odoo with WAS replaces fragmented payment tools with a unified ERP-centric model that improves cash flow, reporting accuracy, and operational efficiency. For partners, the solution expands reach into ERP-first and subscription-driven businesses while maintaining WAS economics, compliance, and long-term account ownership.

Odoo with WAS wins when payments need to live inside the business system - not outside of it.