



Product Summary

Verifone Connect Express

Verifone Connect Express is a payment-only, card-present solution for merchants that need fast, secure in-store acceptance without a full POS. Delivered by WAS, it combines certified Verifone hardware, an on-device payment app, and WAS acquiring into a simple, terminal-centric experience. EMV, contactless, and magstripe transactions - along with sales, refunds, and batch settlement - are handled entirely on the device, with no POS software, integrations, or added operational tooling.

Strategic Role in the WAS Portfolio

Connect Express fills the pure “take cards” slot in the WAS portfolio. It is intentionally positioned below platforms like Delta1st and separate from semi-integrated solutions like PAX Sierra.

Who It’s Built For

Connect Express is ideal for merchants with minimal operational complexity, including:

- Small retail and convenience locations
- Service businesses (salons, barbers, repair, professional offices)
- Food trucks, cafés, and limited-menu counters
- Professional front desks (medical, dental, legal)

Core Use Cases

- Simple In-Store Card Acceptance
- Eliminating Unused POS Overhead
- Secondary & Supplemental Payment Lanes
- Reduced PCI Scope & Simpler Compliance

Platform Differentiation

Unlike POS platforms, Connect Express is not a business operating system. There are no APIs, no inventory, no reporting dashboards, and no omnichannel features. That limitation is intentional.

Partner & Merchant Value

For merchants, Connect Express delivers predictable costs, quick deployment, and an easy-to-learn checkout flow. For partners, it provides a clean, defensible solution for payment-only use cases - without forcing unnecessary upgrades or complexity.

Verifone Connect Express is not a POS and not semi-integrated - it is the right solution when the only job is getting paid.