



**WOODFOREST
ACCEPTANCE
SOLUTIONS**

FREEDOMPAY GATEWAY

**ENTERPRISE PAYMENT ORCHESTRATION FOR
COMPLEX COMMERCE ENVIRONMENTS**

FREEDOMPAY

FreedomPay Gateway is an enterprise payment orchestration layer that standardizes transactions across POS systems, devices, and channels while allowing Woodforest Acceptance Solutions to retain the acquiring relationship. It runs above the POS, decoupling payment logic so merchants can scale without reworking payments as systems evolve.

WAS ECOSYSTEM FIT

Enterprise Commerce Operations

FreedomPay Gateway

WAS

Commerce Systems

POS systems, devices, lanes, channels, brands

Payment orchestration, transaction routing, tokenization

Centralized acquiring, processing, settlement, and compliance

FreedomPay Gateway → WAS (Acquiring & Compliance)

An enterprise-grade payment orchestration layer that standardizes payments across multiple POS systems, devices, locations, and channels

WHO IT'S FOR

✓ Mid-Market to Enterprise Merchants

- Multi-location or multi-brand operators
- Merchants running multiple POS systems
- High-lane or high-volume environments

WHAT IT DELIVERS

- ✓ POS-agnostic payment orchestration with direct VPC/WAS integration
- ✓ Centralized transaction routing and tokenization
- ✓ Unified payments across in-store, mobile, and unattended channels

→ FreedomPay enables complex merchants and platforms to orchestrate payments across multiple systems while WAS maintains full ownership of acquiring, settlement, and risk. It removes payment complexity so businesses can scale without re-architecting payments.

