



**WOODFOREST
ACCEPTANCE
SOLUTIONS**

WAS CLOUD

WAS Cloud is an embedded payments platform built for ISVs and enterprise applications, enabling seamless, in-app payment experiences with full control over branding and integration.

WAS manages the acquiring lifecycle, while payments remain fully embedded and monetized within your software.

ENABLING SOFTWARE PROVIDERS TO DELIVER A SEAMLESS, END-TO-END COMMERCE EXPERIENCE, WITHOUT ADDED COMPLEXITY, CREATING A FRAGMENTED USER JOURNEY, OR ADJUSTING YOUR PRODUCT ROADMAP.



Embedded Payments for ISVs, Without Becoming a Payments Company



Want payments embedded natively into their workflows?

Need to monetize payments without holding funds or managing compliance?

Support multiple merchants, locations, or verticals?

Outgrowing gateway only or aggregator models?



You own the payments that live in your software



WAS manages / enables all payment operations

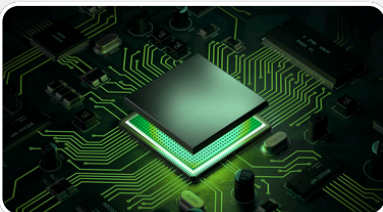


One API/SDK supporting multiple workflows



WAS provides scalability, flexible payments, and the ability to own your payments.

EMBEDDED CHECKOUT INSIDE SAAS PLATFORM



RECURRING BILLING AND SUBSCRIPTION



INVOICING & PAY-BY-LINK



WAS Cloud gives full ownership of the payment infrastructure, delivering the flexibility, control, and scalability to design, manage, and monetize payments on your own terms without being constrained by third-party gateways or aggregators.



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